CyberAdX Network

2026 Media Kit & Sponsorship Opportunities

Reach cybersecurity decision-makers through the largest independent security content network.

11 websites • 344+ podcast episodes • 18K+ downloads • 2,000+ videos • 103 countries

25M+	5,000+	2.5M	103
ANNUAL IMPRESSIONS	INDEXED ARTICLES	VIDEO VIEWS	COUNTRIES

DISTRIBUTION CHANNELS

Multi-Platform Reach

WEBSITES
11 Specialized Sites

Google Impressions	**6.1M**
Bing Impressions	**255K**
Active Users (90d)	**119K**
Avg Position	**7.2**
Indexed Articles	**5,000+**

VIDEO
2,000+ Videos

YouTube Views	**1.34M**
TikTok Views (2025)	**1.13M**
YouTube Subscribers	**1,266**
TikTok Subscribers	**3,743**
Watch Hours	**9.5K**

PODCAST
344+ Episodes

Total Downloads	**12.4K**
Unique Listeners	**7.6K**
US Audience	**45%**
Countries Reached	**103**
Weekly Episodes	**3-4**

■ **Evergreen Content Library**
450+ articles per site, 2+ years of content. Sponsor placements appear on ALL pages—not just new posts.

AI SEARCH VISIBILITY

Featured in AI Answers

Our content is cited by major AI platforms—premium placement most publishers don't have. (90-day sessions)

1,449	367	333	95	68	17
ChatGPT	Copilot	Perplexity	Gemini	Claude	DeepSeek

Top Performing Sites (Sep-Nov 2025)

Google Search Console + Bing Webmaster verified metrics • Format: Clicks / Impressions

PROPERTY	GOOGLE	BING	COMBINED	YoY GROWTH
breached.company	17.2K / 4.04M	3.2K / 94K	**20.4K / 4.13M**	**+607%**
compliancehub.wiki	3.48K / 1.29M	1.6K / 61K	**5.08K / 1.35M**	**+144%**
scamwatchhq.com	2.19K / 716K	103 / 6K	**2.29K / 722K**	**+762%**
myprivacy.blog	55 / 11.8K	857 / 67.8K	**912 / 79.6K**	**+75%**
cryptoimpacthub.com	5 / 2.3K	75 / 1.3K	**80 / 3.6K**	**+1,161%**
hackernoob.tips	4 / 1.4K	403 / 16.4K	**407 / 17.8K**	**+428%**
NETWORK TOTALS	**Google: 23K / 6.1M**	**Bing: 6.4K / 255K**	**Combined: 29.4K / 6.35M**	**Avg +360%**

AUDIENCE DEMOGRAPHICS

Enterprise Security Professionals

◼◼ US Podcast Distribution (45%)

Enterprise-heavy: defense contractors, tech hubs

California	**16.4%**
Virginia (Defense)	**16.2%**
Washington	**6.7%**
Oregon	**6.4%**
North Carolina	**5.4%**

◼ Global Reach (103 Countries)

Strong APAC & European presence

United States	**45.4%**
Singapore	**4.6%**
Hong Kong	**4.4%**
Brazil	**3.0%**
United Kingdom	**2.9%**

IDEAL SPONSORS

Who Should Partner With CyberAdX?

Our audience actively researches, evaluates, and purchases cybersecurity solutions.

◼◼ Security Vendors	◼ MSSPs & MDR	◼ Cyber Insurance	◼ Forensics & IR
EDR, SIEM, IAM, Zero Trust, Cloud	Managed Security, SOC, vCISO	Carriers, Brokers, Risk Assessment	Incident Response, Digital Forensics
◼◼ Privacy Law Firms	◼ Training & Certs	◼◼ GRC & Compliance	◼ Security Recruiting
GDPR, CCPA, Breach Notification	SANS, ISC2, CompTIA, Bootcamps	SOC 2, ISO 27001, NIST, HIPAA	Staffing, Executive Search

Why CyberAdX Delivers Exceptional Value

Industry data shows cybersecurity advertising commands premium rates. Our packages deliver significant savings.

CPM BENCHMARKS (COST PER 1,000 IMPRESSIONS)

B2B Specialized Newsletters	$50-$100+
LinkedIn B2B Tech Ads	$34
Podcast Sponsorship	$18-$30
CyberAdX Effective CPM	$0.83

CYBERSECURITY COST PER LEAD (CPL)

Outbound Cold Email	$750-$1,500
LinkedIn Ads	$408-$800
Industry Average (Cyber)	$406-$1,000+
Events & Trade Shows	$840+

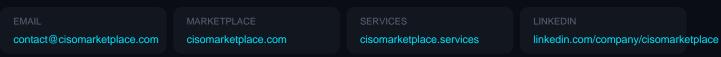Sources: Sopro 2025, First Page Sage, Belkins, SalesAR, Beehiiv, Match2One

SPONSORSHIP PACKAGES

Flexible Packages to Fit Your Goals

MOST POPULAR

STARTER

$2,000 /mo

$20,000/year (save $4K)

- ✓ Banner ads on top 3 sites (5,000+ pages)
- ✓ 1 podcast sponsor mention per month
- ✓ Logo + link in podcast show notes
- ✓ 1 sponsored social post (LinkedIn/X)
- ✓ Monthly analytics report
- ✓ ~2M monthly impressions

PROFESSIONAL

$5,000 /mo

$50,000/year (save $10K)

- ✓ Banner ads on ALL 11 websites
- ✓ 2 podcast sponsor mentions per month
- ✓ 1 sponsored article per month (permanent)
- ✓ 4 social posts + 10% ad spend boost
- ✓ Featured in 9 newsletters + CyberBrief.news
- ✓ YouTube/TikTok video mention
- ✓ ~6M monthly impressions

ENTERPRISE

$10,000 /mo

$100,000/year (save $20K)

- ✓ Everything in Professional
- ✓ Dedicated podcast episode
- ✓ Dedicated YouTube video feature
- ✓ 8 social posts + 15% ad spend boost
- ✓ Co-branded content series
- ✓ Executive OSINT consultation ($2.5K value)
- ✓ Quarterly strategy call
- ✓ ~8M+ monthly impressions

■ Professional & Enterprise include dedicated paid social promotion budget for your sponsored content

GET IN TOUCH

Ready to Reach Security Professionals?

EMAIL	MARKETPLACE	SERVICES	LINKEDIN
contact@cisomarketplace.com	cisomarketplace.com	cisomarketplace.services	linkedin.com/company/cisomarketplace

cisoinsights.show • podcast.cisomarketplace.com • cyberbrief.news • threatwatch.news

Data verified via Google Search Console, GA4, Bing Webmaster Tools, Podbean, YouTube Studio
All metrics Sep-Nov 2025 unless noted • © 2025 QSai LLC / CISO Marketplace